



IBIZA  
SWIM WEEK

II EDITION

2025



# IBIZA SWIM WEEK

The event showcases the best swimwear and beach fashion from emerging designers and new talents. We are the window to show Ibiza's fashion to the world, being the perfect platform for international brands and exhibitors.

@IBIZA.SWIMWEEK



**Location**

**AGUAS DE IBIZA**

**Fashion Show**

**June 20 2025**

**BONITO IBIZA**

**Fitting and Pool Party**

**June 19 2025**



Ibiza Swim Week was born in 2024 by the hand of Nía Vásquez, a designer and fashion and luxury marketing professional, supported by the ISW team. In our first edition, we have 10 international brands such as Beach Cult from South Africa, Origin of Oceans from the USA the launch of Alyana Swim from Marrakech, adding between brands and attending models, and participation of talent from over 20 countries.



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OUR  
STORY

# IMPACT



In our first edition, it is worth mentioning publications in specialized fashion presses such as Theomoda, Pinkermoda, Fashion Network, and Fashion United.

We had dozens of publications in regional and national media, getting more than 80 articles published.

The most important interviews were for Moda ES, La voz de Ibiza, and Agencia EFE, which made a report where we were included in the swimwear proposals for 2024.



All media  
3 Millons



Website  
10 k Visitas



Our Instagram  
115.000 K Reach



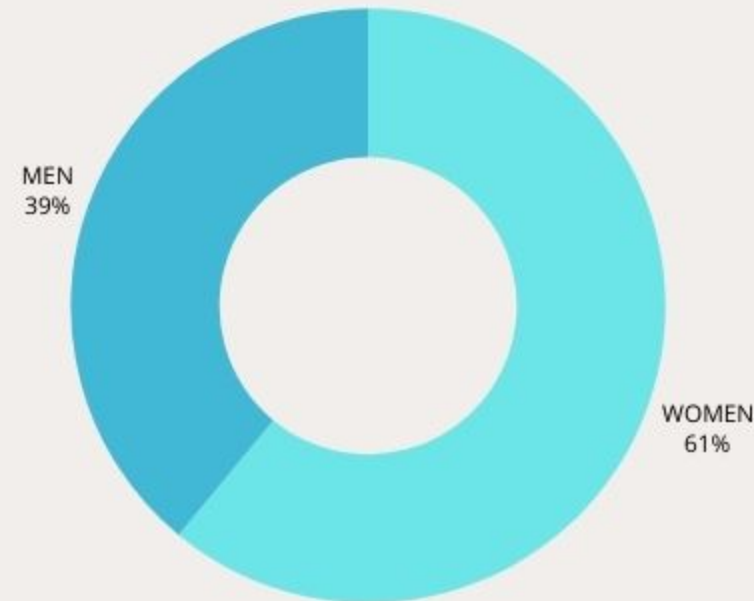
200 Guests,  
Industry and press

# SHIFT

START HERE IN FASHION TV

Ibiza Swim Week broadcast  
is on June 28th on all SHIFT  
Platforms.

## Audience



### Principales grupos de edad



## Web visits by Country



# MODELS/INFLUENCERS

## Asia Valente

Special guest 2025

Play Boy Model Italia - BIG Brother VIP - 2,1 Millón @asiavalentereal

COLLABORATING MODEL AGENCY



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NEW YORK

[www.ibizaswim-week.com/ourmodels](http://www.ibizaswim-week.com/ourmodels)

@ibiza.swimweek

# ABOUT THE NEXT EDITION

In the second edition we seek to grow exponentially nationally and internationally, establishing ourselves as a reference in the Swimwear industry.

We will have 16 designers among which will be included for the first time brands and / or resort wear. We will launch our own You Tube channel through which all our parades will be available to the public, as well as in other channels and media of the international press.



- 0 International Models and Influencers
- 16 International Brands
- Sunset Soirée at the Roof Top
- Dj
- Models and Sponsors Collaborations
- Pop-Ups
- Special Performance



# BONITO IBIZA

New Opening!

This hotel opens its doors in June and invites us to enjoy its spectacular facilities.

A day for models and designers to get to know each other and prepare their show to shine. We will do the fitting and a dress rehearsal.

After the rehearsal, models and designers are invited to enjoy the pool for a few hours.



# NATIIVO

Our musical guest this year is the Argentine DJ and producer Natiivo. He will bring the magic touch to the evening with his unmistakable sounds, Afrobeat house sounds and his electrifying last hour set, where he will surprise with his new music.

Special music Guest



# Aguas de Ibiza

Grand Luxe Hotel

We are pleased to hold our second edition again in this spectacular hotel, a benchmark of luxury and exclusivity in Ibiza.

Our catwalk over the water, surprise show, Sunset Soireé on the Roof Top, art exhibition...

An essential event in the Ibiza party and fashion calendar.





# OUR VISION

This type of event not only stands out for its ability to showcase new trends and emerging talents, but it can also position the island as an attractive destination for fashion and culture, in addition to its fame as a tourist destination.

We have a bohemian spirit and we are lovers of art and fun, that's why our event is more than just a catwalk.

The event will be held in two days, day 1 will be a fitting and rehearsal and it will end with a cocktail for models and designers. Day 2 will not only be bathed in vibrant fashion shows but will also feature music, shows, and cocktails, which will delight our attendees.



# DESIGNER PACKAGES

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*1000 euros (VAT inc)*

## **Zafiro**

8 LOOKS

Includes Models

Hair and Makeup

Photo and video of the event

Mention in the Website and social networks for 1 year.

2 Backstage tickets.

2 Tickets for the show and cocktail



*1500 euros (VAT inc)*

## **Esmeralda**

12 LOOKS

Includes Models

Hair and Makeup

Photo and video of the event

Mention in Website and social networks for 1 year.

2 Backstage tickets.

4 Tickets for the show and cocktail



*2000 euros (VAT inc)*

## **Diamante**

16 LOOKS

Includes Models

Hair and Makeup

Photography and video of the event

Mention on Web and Social Networks for 1 year

3 Backstage tickets.

6 Tickets for the show and cocktail

Opening or Closing of the show

Live music or performance.



IBIZA SWIM  
WEEK

We would like you to interact with the public and have the opportunity to explain your product and sell it. We will have only 6 spaces available for our brands and others who want to participate. We will provide a table, a chair, and a rack.

**ISW Brands: 150 euros – Other brands: 200**



POP-UPS

AVIR  
IBIZA  
SWIM WEEK



PARTNERS

# SPONSORS



We have been very fortunate to have the support of great brands on the island and internationally, such as NASSAU BEACH CLUB, Fly Avir Fly Private, Viña Esmeralda or Ibiza Sol Charter.





NASSAU  
BEACH CLUB  
*Ibiza*

Aguas de Ibiza

Grand Luxe Hotel

1742

NASSAU GROUP & EDWIN VINKE



AVIR  
FLY PRIVATE

COCONAUT®  
GoHigher!

MEDITERRÁNEO  
*Viña  
Esmeralda*



IBIZA SOL  
CHARTER

ROCA  
*House*

ELLE  
EDUCATION

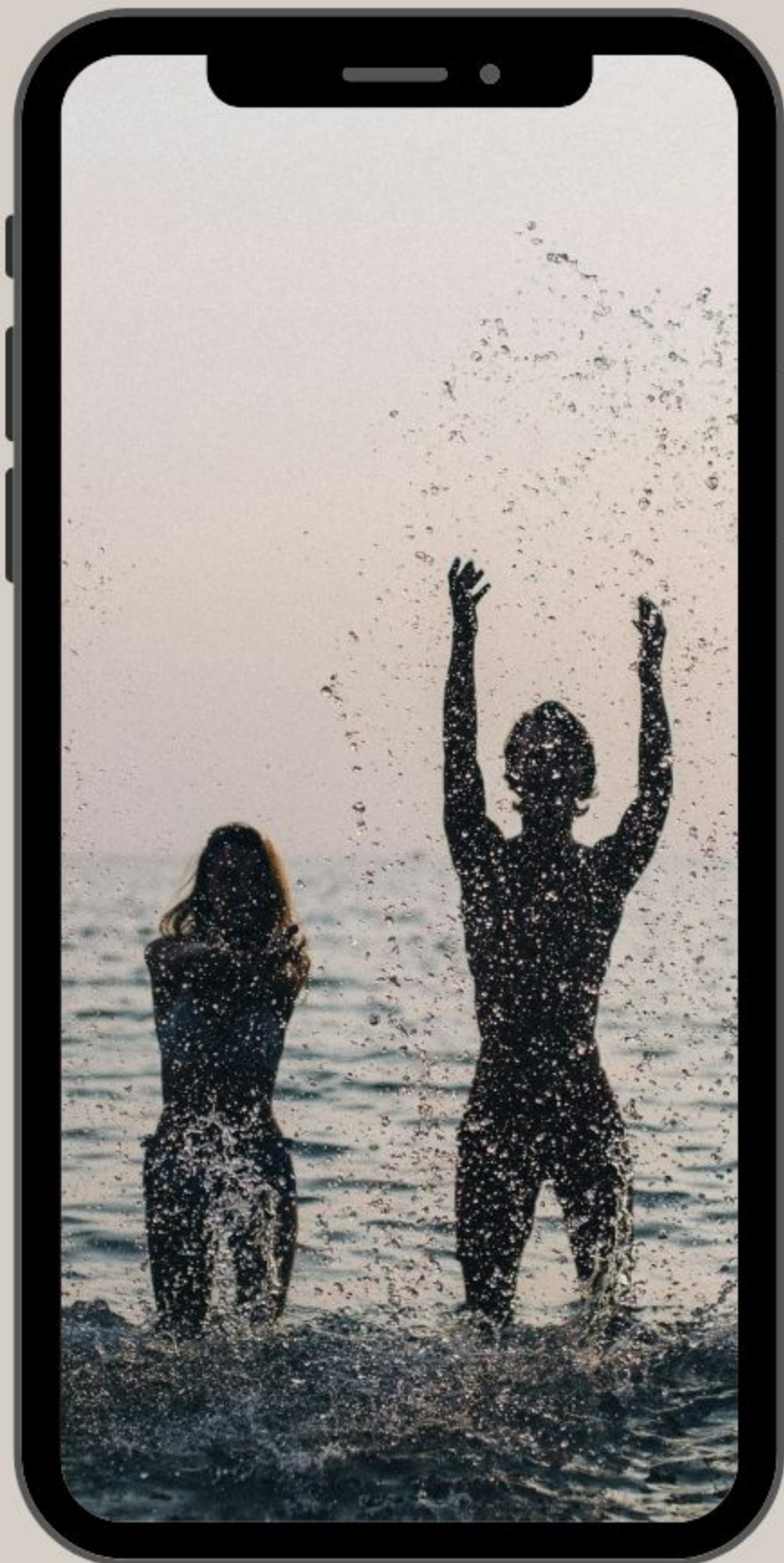
mindway  
school of design  
and innovation



NAGAI

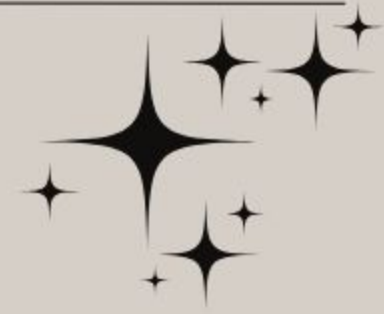
IBIZA





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IBIZA  
SWIM WEEK

II EDITION



# LET'S CONNECT WITH US

**AND ELEVATE YOUR BRAND WITH ISW**

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